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CONFIDENTIAL

19 November 1955

25X1
MEMORANDUM FOR:

[redacted]
Executive Assistant to DCI

SUBJECT:

Assessment and Evaluation Staff, OTR,
Study on "Brainwashing"

1. Subject study was prepared by the Assessment and Evaluation Staff at the specific request of [redacted] PP-DD/P.

25X1

2. It is my understanding that [redacted] reproduced the study and, though I have not read the reproduction, I believe it is essentially the same as that prepared by the A & E Staff. I do not know what distribution [redacted] staff has made of the PP edition of Brainwashing, but I am sending [redacted] a copy of this memorandum and assume that he will advise you what distribution has been made.

25X1

3. With the permission of Chief, PP, the Office of Training has made distribution of the original study to the following individuals:

25X1
[redacted]
25X1
[redacted]
Mr. Robert Amory
Assistant Director for Scientific Intelligence
Assistant Director for Current Intelligence
Chief, FI
Chief, FE
Chief, SE
Chief, NEA
Chief, EE
Chief, SR
DD/P

[redacted]
Chief, Medical Staff

[redacted] USAF

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SUBJECT: Brainwashing

4. You remarked that the Director read the study on Brainwashing, but you did not add whether he thought the study had merit or further usefulness. Sometime at your convenience, I would be glad to hear what the Director thought of the study.

SIGNED

MATTHEW BAIRD
Director of Training

cc: C/PP

MB:lbc

Orig. & 1 -

1 - C/PP (for Eyes Only)

1 - DTR (yellow)✓

→ Hand-carried by OTR
courier 21 NOV 1960

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Executive Registry

7-1499

CONFIDENTIAL
22 June 1955**MEMORANDUM FOR: Director of Central Intelligence****SUBJECT: Brainwashing**

1. Attached is Copy No. 1 of a study entitled "Brainwashing." This study was undertaken by the Assessment and Evaluation Staff in my office at the request of Chief, PP. It is transmitted to you as a matter of information.

2. The principal author of this study is [redacted] Princeton '48, a relatively new member of the Assessment and Evaluation Staff. Although [redacted] did the lion's share of the work, the product can be taken as representing the coordinated opinions of the Assessment and Evaluation Staff. This staff is currently headed by [redacted]

3. While the opinions expressed in the study may not be consistent with some which are widely held, the study does represent the real effort at a psychological analysis of this complex problem. It also tries to present the problem in proper perspective. This is of particular importance since brainwashing is an emotionally toned topic about which there is wide public misconception. While I am in no position to evaluate the professional aspects of the work, I am impressed with the way in which the material is integrated and presented, and with the complete honesty of the effort.

SIGNED

MATTHEW BAIRD
Director of Training

Attachment

cc: DDCI (w/Study Copy No. 2)

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Office Memorandum • UNITED STATES GOVERNMENT

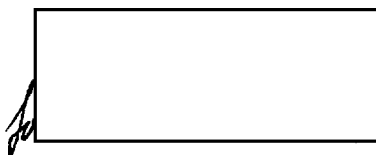
TO : Director of Training

DATE: 16 November 1955

FROM : Chief, Assessment and Evaluation Staff

SUBJECT: Study of "Brainwashing"

Attached is the list you requested of individuals outside
the Office of Training who have received copies of "Brainwashing:
A Psychological Viewpoint."



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Attachment

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